



There's nothing like giving folks what they want

No need to ask their preference. When you have Coca-Cola, enough Coca-Cola, on hand you please everyone. And remember to serve Coke ice cold, right in the bottle. That's the popular way.



Serve

Coca-Cola

MADE IN THE U.S.A.



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REG. U.S. PAT. OFF.



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No need to ask their preference. When you have *Coca-Cola*,
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Marlboro

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There's nothing like
giving folks what they want

Nothing more, but nothing less. When you see folks by
ones or twos, or in groups, or in restaurants and
cafeterias, or in homes, or in cars, or in
the back of the car, or in the pop machine,





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No need to ask their preference. When you have Coca-Cola, enough Coca-Cola on hand you please everyone. And remember to serve Coke ice cold, right in the bottle. That's the popular way!





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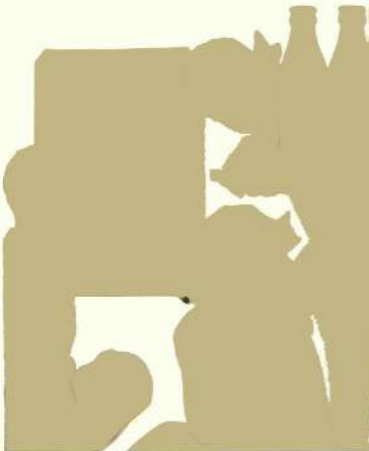
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No need for fancy speeches. You've got Coca-Cola
and you've got it on hand for every occasion. And
it's popular to say, "Give us cold drinks for
the world during the Fourth of July."





There's nothing like
giving folks what they want.
No need to guess or wonder. When you have Coca-Cola,
though Coca-Cola is hard to guess, remember and
remember to serve Coca-Cola. It's the
solution. There's no popular idea





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Serve

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REG. U.S. PAT. OFF.



a box of
Coca-Cola
Coca-Cola
logo

a women with
yellow shirt

television girl

boy 4 bottles of Coca-Cola

girl



$$2742 \times 3787$$



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No need
giving

There's nothing like
giving folks what they want

No need to ask their preference. When you have Coca-Cola,
enough Coca-Cola, no need to phone anyone. And
remember to serve Coca-Cola cold, right in
the house. That's the popular way.





There's nothing like giving folks what they want

It's hard to ask their preference. What you have Coca-Cola, enough Coca-Cola, on hand you please everyone. And remember to serve Coca-Cola with right in the bottle. That's the popular way.



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It's hard to ask their preference. What you have Coca-Cola, enough Coca-Cola, on hand you please everyone. And remember to serve Coca-Cola with right in the bottle. That's the popular way.



remember to serve Coke ice cold, right in the bottle. That's the popular way.



There's nothing like giving folks what they want.

is not to ask their preference. Why not have Coca-Cola enough for you to use for your own enjoyment, but remember to serve Coke ice cold, right in the bottle. That's the popular way.





There's nothing
ing folks what they want
ask their prefer...ough Coca-Cola, on bu...And...remember to serve Coke...the bottle. That's the popular way...







There's nothing like
giving folks what they want

*The usual is not their preference. When you have Coca-Cola,
serving Coca-Cola on hand you please everyone. And
remember to serve like the pros. Right in
the bank. That's the popular way.*





There's nothing like
giving folks what they want


*It's hard to ask their preference. When you have Coca-Cola,
among Coca-Cola, no hard sell please, everyone. Just
remember to serve folks the right, right to
the bottle. That's the greatest way.*



There's nothing like giving folks what they want

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to ask their preference. When you have Coca-Cola,
anywhere you have Coca-Cola, on hand you please everyone. And
remember to serve Coke ice cold, right in
the bottle. That's the popular way,





*It's nothing like
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